



LEARNING OUTCOMES

- Understand Tech Pack structure & components used by global apparel/retail brands.
- Learn to create measurement charts, BOMs, colorways, trims, and packaging specs.
- Develop digital Tech Packs using Adobe Illustrator and Excel-based templates.
- Strengthen skills in buyer communication, sample tracking, and change management.
- Apply global best practices for production accuracy, quality assurance, and brand compliance

PKR

25000*

Includes: Tea & Lunch Breaks

*Conditions apply



WHO

- Industry Professionals:** Apparel sourcing, buying, and retail operations.

SHOULD

- Entrepreneurs:** Apparel production or brand development

ATTEND?

- Designers & Product Developers**
- Fashion, Design & Apparel Students.**



WHERE?

TIP Learning and Innovation Hub

24/D, Street 24, Block 6, PECHS, Karachi – 74500

FOR MORE COURSES AND DETAILS :

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