



TECH PACK DESIGN

FOR APPAREL & RETAIL BRANDS

ONE DAY WORKSHOP
10:00 AM – 4:00 PM
SATURDAY 17TH JAN 2026

This one-day hands-on workshop bridges design, merchandising, and production teams in the global apparel and retail supply chain. It is designed to train participants in creating professional Tech Packs that align with the technical, commercial, and branding requirements of international apparel buyers and retail brands.

Format: Hands-on | Live Demo | Q&A

LEARNING OUTCOMES

- Understand Tech Pack structure & components used by global apparel/retail brands.
- Learn to create measurement charts, BOMs, colorways, trims, and packaging specs.
- Develop digital Tech Packs using Adobe Illustrator and Excel-based templates.
- Strengthen skills in buyer communication, sample tracking, and change management.
- Apply global best practices for production accuracy, quality assurance, and brand compliance

PKR

25000*

Includes: Tea & Lunch Breaks

*Conditions apply



TRAINERS



Aquil A. Halai

25+ yrs of being a Textile & Garment Manufacturing Specialist | Trainer & Consultant | Founder OCHRE and MUMTAZ

EXPERTISE:

- Fabric & garment quality control
- Costing, consumption & pricing analysis
- Production planning & efficiency improvement
- Sourcing & supplier evaluation
- Export-oriented textile compliance & standards



Dr. Umair A. Siddiqui

22+ years of industry-aligned expertise | Senior academic & corporate trainer | PhD Fashion Design | HOD AMM/FDM TIP

EXPERTISE:

- Extensive engagement with export houses, retail brands & executive programs
- Expert in Tech Packs, merchandising systems & buyer communication
- Proven facilitator delivering practical, industry-ready outcomes

WHO SHOULD ATTEND?

- **Industry Professionals:** Apparel sourcing, buying, and retail operations.
- **Entrepreneurs:** Apparel production or brand development
- **Designers & Product Developers**
- **Fashion, Design & Apparel Students.**



WHERE?

TIP Learning and Innovation Hub

24/D, Street 24, Block 6, PECHS, Karachi – 74500

FOR MORE COURSES AND DETAILS :

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